

## Manager-Business Solutions/Presales

Exp- 3-6 years

Education:

B.Tech. / BCA / MBA

Location- Gurgaon, Bangalore & Mumbai

### Desired Skills-

- Good communication and presentation skills.
- Passionate and committed to work.
- Capable of technology/software selling.
- Prowess in MS Office.
- Analytical and research skills.

### Key Responsibilities-

- Develop market intelligence and hence product positioning and messaging that differentiates VF products in the market.
- The candidate will be required to manage the content for VF family of products in order to increase their online visibility.
- Create collaterals (Website, PPTs, flyers, etc.) to enable the sales team.
- Enable Lead Generation and create an impact on revenue earned by the product.
- Take download of feature releases from the product team and transfer the same to the sales and solution team.