

## Email Deliverability Engineer

**Exp- 2-7 Years**

**Qualification: B.Tech, BCA, B.Sc**

**Location: Gurugram**

### Responsibilities:

- Monitor and evaluate inbox placement.
- Discuss the results of client-specific and/or company-wide deliverability matters with the rest of the Deliverability Team and collaborate on actions to be taken.
- Help create and maintain relationships with ISPs and other solutions providers in order to successfully troubleshoot deliverability problems.
- Contribute to the antispam/antiabuse community, for example attending M3AAWG meetings and working committees.
- Assist in creating and updating internal, deliverability-focused documentation for the rest of the team, and external "Deliverability Best Practices" documents for Valuefirst clients.

### Minimum Requirements:

- At least 2-3 years of experience in email deliverability.
- Existing relationships with ISPs and Postmasters.
- Familiarity with the policies and deliverability procedures at all the major ISPs.
- Familiarity with RBL systems and whitelists.
- Hands-on technical knowledge of email authentication and filtering technologies. i.e SPF/DKIM/DMARC/FBL/Google-FBL ..etc.
- Hands-on with PowerMTA configuration and implementation / troubleshooting.
- Thorough knowledge of email marketing best practices.
- Familiarity with privacy laws and anti-spam regulations, even at the international level.
- Good experience with Linux, DNS administration and SMTP.A technical knowledge of mail servers is a plus (Postfix, PowerMTA, Exim, etc.).
- Strong analytical skills and proficiency with Microsoft Excel. Self-directed and motivated, with a passion for troubleshooting complex problems.